

Association of Wisconsin Tourism Attractions

Total Lobbying Effort

Total Lobbying Expenditures

| 2005 January - June | 2005 July - December | 2006 January - June | 2006 July - December | Total |
|------------------------|-------------------------|------------------------|-------------------------|-------------|
| \$17,929.00 | \$19,652.00 | \$18,650.00 | \$14,489.00 | \$70,720.00 |

Total Hours Communicating

| 2005 January - June | 2005 July - December | 2006 January - June | 2006 July - December | Total |
|------------------------|-------------------------|------------------------|-------------------------|-------|
| 5.50 | 2.80 | 6.90 | 5.60 | 20.80 |

Total Hours Other

| 2005 January - June | 2005 July - December | 2006 January - June | 2006 July - December | Total |
|------------------------|-------------------------|------------------------|-------------------------|--------|
| 48.10 | 23.40 | 36.10 | 44.40 | 152.00 |

Hours Lobbied on Each Matter

Lobbying Effort On Legislative Bills And Resolutions

Assembly Bill 20

relating to: displaying attractions on highway specific information signs.

| 2005 January - June | 2005 July - December | 2006 January - June | 2006 July - December | Total |
|------------------------|-------------------------|------------------------|-------------------------|-------------|
| 5.00 (10%) | 4.00 (15%) | 17.00 (40%) | | 26.00 (15%) |

Assembly Bill 49

relating to: preemption of city, village, town, or county living wage ordinances.

| 2005 January - June | 2005 July - December | 2006 January - June | 2006 July - December | Total |
|------------------------|-------------------------|------------------------|-------------------------|------------|
| 11.00 (20%) | | | | 11.00 (6%) |

Assembly Bill 298

relating to: tourism promotion and development under room tax law.

| 2005 January - June | 2005 July - December | 2006 January - June | 2006 July - December | Total |
|------------------------|-------------------------|------------------------|-------------------------|-------------|
| 5.00 (10%) | 20.00 (75%) | 4.00 (10%) | | 29.00 (17%) |

Assembly Bill 967

relating to: maintenance and removal of vegetation obstructing the view of outdoor advertising signs along highways under the jurisdiction of the Department of Transportation and an audit of a program of the Department of Transportation.

| 2005 January - June | 2005 July - December | 2006 January - June | 2006 July - December | Total |
|------------------------|-------------------------|------------------------|-------------------------|-----------|
| | | 4.00 (10%) | | 4.00 (2%) |

Assembly Bill 77

relating to: creating a revenue limit for the state and local governmental units, depositing excess revenue into an emergency reserve, returning excess revenue to taxpayers, elector approval for exceeding the revenue limit, state and local governmental approval for reducing the revenue limit, allowing local governmental units to raise revenue to compensate for reductions in state aid, requiring the state to reduce its revenue limit in conjunction with reduction in state aid, reimbursing

the reasonable costs of imposing state mandates, standing to bring a suit to enforce the revenue limits, and requiring the approval of only one legislature to amend the revenue limit provisions (first consideration).

| 2005 January - June | 2005 July - December | 2006 January - June | 2006 July - December | Total |
|------------------------|-------------------------|------------------------|-------------------------|-----------|
| | | 9.00 (20%) | | 9.00 (5%) |

Assembly Bill 1088

relating to: authorizing a premier resort area to limit or prohibit managed time-share projects and to impose a tax on the exchange of time-share units.

| 2005 January - June | 2005 July - December | 2006 January - June | 2006 July - December | Total |
|------------------------|-------------------------|------------------------|-------------------------|-----------|
| | | 4.00 (10%) | | 4.00 (2%) |

Lobbying Effort On Budget Bill Subjects

Tourism

| 2005 January - June | 2005 July - December | 2006 January - June | 2006 July - December | Total |
|------------------------|-------------------------|------------------------|-------------------------|------------|
| 16.00 (30%) | | | | 16.00 (9%) |

Lobbying Effort On Administrative Rulemaking Proceedings

Transportation

Trans 200, displaying "Attractions" on highway specific information signs.

| 2005 January - June | 2005 July - December | 2006 January - June | 2006 July - December | Total |
|------------------------|-------------------------|------------------------|-------------------------|-------------|
| | | | 25.00 (50%) | 25.00 (14%) |

Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

Tourism promotion funding

| 2005 January - June | 2005 July - December | 2006 January - June | 2006 July - December | Total |
|------------------------|-------------------------|------------------------|-------------------------|------------|
| | | | 15.00 (30%) | 15.00 (9%) |

Minor Efforts

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

| 2005 January - June | 2005 July - December | 2006 January - June | 2006 July - December | Total |
|------------------------|-------------------------|------------------------|-------------------------|---------------|
| 11 (20%) | | | 5 (10%) | 15.72 (9.10%) |

Other Matters

Includes time spent on:

- Gubernatorial nominations
- Matters on which the organization made no lobbying communication

| 2005 January - June | 2005 July - December | 2006 January - June | 2006 July - December | Total |
|------------------------|-------------------------|------------------------|-------------------------|---------------|
| 5.36 (10%) | 2.62 (10%) | 4.30 hours (10%) | 5.00 (10%) | 17.28 (10.0%) |

